

CITY OF GENOA

ECONOMIC DEVELOPMENT COMMISSION

MINUTES

February 14, 2022

Chair Carolyn Tobinson called the February 14, 2022 City of Genoa Economic Development Commission to order at 3:35 PM.

On roll call, members Dealynn Stone, Carolyn Tobinson, Nick Bradac, and Josh Kubiak were present; Alyssa Seguss, City of Genoa; and Cortney Strohacker, DeKalb County Convention and Visitors' Bureau and Opportunity Unbound were also present.

The Economic Development Commission moved on to Old Business. Ms. Stone moved and Mr. Bradac seconded to approve the minutes of the December 13, 2021 special meeting. Upon voice vote, all members present voted aye.

New Business:

A. Opportunity Unbound. Cortney Strohacker of the DeKalb County Convention and Visitors' Bureau and Opportunity Unbound presented information to the Economic Development Commission regarding DeKalb County Opportunity Unbound. Ms. Strohacker discussed the history of the DeKalb County CEDs groups, the origination of Opportunity Unbound; rebranding, marketing, coordination county-wide, creating a website in an effort to compile information county wide in one location; and wrapped the presentation up with "where we've been" and "where we're going" with the goals of Opportunity Unbound.

Due to the length of the meeting, the Commission decided to table items B, C, and D. Mr. Bradac made a motion to adjourn the meeting at 4:45 PM, seconded by Ms. Stone. Upon voice vote, all members present voted aye.