

CITY OF GENOA

ECONOMIC DEVELOPMENT COMMISSION

MINUTES

March 14, 2022

In the absence of Chair Carolyn Tobinon, Member Nick Bradac called the March 14, 2022 City of Genoa Economic Development Commission to order at 3:35 PM.

On roll call, members Dealynn Stone, Nick Bradac, and Josh Kubiak were present; Alyssa Seguss, City of Genoa; and Paul Borek, Executive Director of the DeKalb County Economic Development Corporation (4:00 P.M.) were also present.

The Economic Development Commission moved on to Old Business. Ms. Stone moved and Mr. Kubiak seconded to approve the minutes of the February 14, 2022 meeting. Upon voice vote, all members present voted aye.

New Business:

A. Residential Survey: Chair Tobinon was not present; however, the Commission discussed the residential survey and made changes. City Administrator Seguss will review with Chair Tobinon and the Mayor.

B. Business Survey – Mr. Kubiak presented both a cover letter and business survey. The Commission was pleased with the final draft and City Administrator Seguss will review it with the Mayor. Mr. Kubiak will be meeting with the Genoa Area Chamber of Commerce to discuss the Chamber assisting with distribution of the survey.

C. Economic Development “One-Pager” – Mr. Bradac and Ms. Stone would like to get feedback from the City Council in regards to what the Commission should promote in the “One-Pager”.

The Economic Development Commission expressed interest in attending an upcoming City Council meeting to give the Council an update on their progress thus far and receive direction on their marketing efforts. City Administrator Seguss will reach out in the near future with a date in which the EDC will be on the Council agenda.

Ms. Stone made a motion to adjourn the meeting at 4:35 PM, seconded by Mr. Kubiak. Upon voice vote, all members present voted aye.