

CITY OF GENOA

ECONOMIC DEVELOPMENT COMMISSION

MINUTES

August 9, 2022

Chair Carolyn Tobinson called the August 9, 2022 City of Genoa Economic Development Commission Special Meeting to order at 9:02 A.M.

On roll call, members Carolyn Tobinson, Dealynn Stone, and Nick Bradac were present; Alyssa Seguss, City of Genoa was also present.

The Economic Development Commission moved on to Old Business. Ms. Stone moved and Mr. Bradac seconded to approve the minutes of the July 12, 2022 meeting. Upon voice vote, all members present said aye.

New Business:

- A. Residential Survey – The resident surveys are being processed and mailed by a third party but should go out before the next EDC meeting.
- B. Business Survey – The Commission discussed the number of results received thus far and also how to reach those who have not responded. Ms. Seguss will request an e-blast be sent out through the Chamber to advertise the survey again. Mr. Bradac would like to wait two weeks to see if there are any more responses. Depending on responses received on August 23rd, the Commission may begin reaching out directly.
- C. One Pager- The Commission discussed needing marketing photography to use as a resource to create this page.
- D. What's Next – The Commission requested to begin going back to directly inviting other community organizations to the meetings in order to receive additional feedback and ideas on what the community needs / is looking for. The Commission would also like to discuss a Community Calendar to help promote local community organizations' and business's events.

There being no further business, Ms. Stone made a motion to adjourn the meeting at 10:00 AM, seconded by Ms. Tobinson. Upon voice vote, all members present said aye.