

CITY OF GENOA

ECONOMIC DEVELOPMENT COMMISSION

MINUTES

March 14, 2023

Nick Bradac called the March 14, 2023 City of Genoa Economic Development Commission Meeting to order at 9:03 A.M.

On roll call, members Dealynn Stone, Nick Bradac, and Josh Kubiak were present; Alyssa Seguss, City of Genoa; Cortney Strohacker, DeKalb County Convention and Visitor's Bureau; and Matt Hoffman of Hoffman Realty were also present.

The Economic Development Commission moved on to Old Business. Mr. Kubiak moved and Ms. Stone seconded to approve the minutes of the February 14, 2023 meeting. Upon voice vote, all members present said aye.

New Business:

- A. Welcome Matt Hoffman, Hoffman Realty- The Commission welcomed Mr. Hoffman and thanked him for coming to the meeting. Mr. Hoffman expressed his interest in serving on the Commission and shared feedback that he's received from residents/clients/businesses comparing Genoa to other local communities. The Commission discussed that Mr. Hoffman will offer valuable insight into housing and development.
- B. Discuss Economic Development Website Page Update Proposal – The Commission provided feedback on the mockup of the website update
- C. Updates from the Chair: Mr. Bradac summarized a meeting with local industrial business Custom Aluminum. The Commission expressed interest in continuing to reach out to industrial partners in Genoa to get their perspectives on how the City can better engage with industrial businesses.
- D. Next Meeting Agenda: The Commission discussed talking about impact fee waivers in the future to incentivize smaller builders, having odd month working meetings with even month meetings for external attendance and presentations, meeting with industrial companies to understand their needs, and revising the website after the initial update is completed. In April, the Commission will meet with N.I.U.'s IGNITE program.

There being no further business, Mr. Bradac made a motion to adjourn the meeting at 10:07 AM, seconded by Mr. Kubiak. Upon voice vote, all members present said aye.