

CITY OF GENOA

ECONOMIC DEVELOPMENT COMMISSION

MINUTES

April 11, 2023

Nick Bradac called the April 11, 2023 City of Genoa Economic Development Commission Meeting to order at 9:01 A.M.

On roll call, members Dealynn Stone, Nick Bradac, and Carolyn Tobinon were present; Alyssa Seguss, City of Genoa was also present.

The Economic Development Commission moved on to Old Business. Ms. Stone moved and Mr. Bradac seconded to approve the minutes of the March 14, 2023 meeting. Upon voice vote, all members present said aye.

New Business:

- A. Presentation and Discussion on N.I.U.'s IGNITE Program: Russ Devereaux from N.I.U.'s College of Business presented on the IGNITE program, a Program that offers assistance on administrative and business tasks to local businesses via . Mr. Devereaux explained that students are looking for experience, they find they are gaining valuable experience through the program's internship opportunities, and can work for 20 hours per week. Compensation of the intern is paid by N.I.U., however, an Administrative Fee is charged by N.I.U. Is the amount of \$750 - \$1,000 and an hourly bonus to be is recommended to be paid to the Student. Employer applications are due June 23rd, mid-August job's are posted, students are interviewed, and they begin working around the mid-September and work through mid-May, excepting University breaks and holidays. The E.D.C. discussed with Mr. Devereaux the items that an Intern can work on such as social media marketing, data analytics, attending events to help promote Genoa, and other departments and Commissions/Committees/Boards that may be able to assist with. The E.D.C. discussed concerns they had with the quality of the Intern's work, the importance of their academic work/success, whether Students may be international students and the Intern's work schedule. The E.D.C. is going to work on a job description and review the IGNITE Program's application.
- B. Updates from the Chair: The E.D.C. has requested that Matt Hoffman be appointed to the E.D.C. The Mayor with the advice and consent of the Council will appoint Mr. Hoffman at the Mary 3, 2023 Meeting. Mr. Bradac updated the Commission on recent discussions with Custom Aluminum and B&I Tool, the E.D.C. is going to continue outreach to other businesses in Genoa.
- C. Next Meeting Agenda: Next meeting is a working meeting to make Economic Development Commission to do updates to the Economic Development website page. The E.D.C. also has headshots tentatively scheduled for May 3rd at 6:30 PM.

There being no further business, Ms. Tobinson made a motion to adjourn the meeting at 10:11 AM, seconded by Ms. Stone. Upon voice vote, all members present said aye.